

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938042-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	938042	07893796

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/27/12	08/27/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 5:54 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12A093H \$350.00 NM									
3	08/27/12	08/27/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 6:56 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G102H \$900.00 NM									
6	08/27/12	08/27/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 8:00 AM NBC Today Show 7:00-9:00 AM :30 OFA12G102H \$1,200.00 NM									
7	08/27/12	08/27/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 4:41 AM *Early Sunrise @4:30AM 430a-5am :30 OFA12G102H \$75.00 NM									
15	08/27/12	08/27/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 9:38 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12A093H \$500.00 NM									
16	08/27/12	08/27/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 10:28 AM NBC Today Show II 10AM-11AM :30 OFA12G102H \$450.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice # 938042-2	Invoice Date 09/02/12	Invoice Month September 2012	Invoice Period 08/27/12 - 08/27/12
Advertiser Obama/D/President	Product SKED A 30S	Estimate Number 1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/27/12	08/27/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$450.00	NM
19	08/27/12	08/27/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 11:50 AM NBC Today Show III 11AM-12PM/10-11A :30 OFA12G102H \$400.00 NM									
20	08/27/12	08/27/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A093H \$300.00 NM									
23	08/27/12	08/27/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 1:57 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G102H \$400.00 NM									
24	08/27/12	08/27/12	Anderson Cooper 2-3p	2:00p-3:00p	M-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 08/27/12 2:29 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G102H \$150.00 NM 1 WESHM 08/27/12 2:59 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A093H \$150.00 NM									
28	08/27/12	08/27/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 3:48 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G102H \$400.00 NM									
31	08/27/12	08/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G102H \$600.00 NM									
32	08/27/12	08/27/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G102H \$800.00 NM									
35	08/27/12	08/27/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12A093H \$1,600.00 NM									
38	08/27/12	08/27/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,000.00	NM

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938042-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12G102H \$1,000.00 NM									
41	08/27/12	08/27/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 OFA12G102H \$1,000.00 NM									
43	08/27/12	08/27/12	NBC Prime AGT	8:00-9:00 PM	M-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 08/27/12 8:20 PM NBC Prime AGT 8:00-9:00 PM :30 OFA12A093H \$1,800.00 NM 1 WESHM 08/27/12 8:44 PM NBC Prime AGT 8:00-9:00 PM :30 OFA12G102H \$1,800.00 NM									
44	08/27/12	08/27/12	NBC Prime Stars Stripes	9:00-10:00 PM	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 9:23 PM NBC Prime Stars Stripes 9:00-10:00 PM :30 OFA12G102H \$2,000.00 NM									
50	08/27/12	08/27/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 1:46 AM NBC Carson Daly ON NBC Carson Daly C :30 OFA12G102H \$100.00 NM									
54	08/27/12	08/27/12	NBC Prime GRIMM	10:00-11:00 PM	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 10:08 PM NBC Prime GRIMM 10:00-11:00 PM :30 OFA12A093H \$2,200.00 NM									
Total Spots							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,175.00
<u>Agency Commission</u>	\$2,726.25
<u>Net Amount Due</u>	\$15,448.75